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Bishop Heber College,
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Qualification

| Degree | Branch | Institution / University | Year of Passing |
|--------|--------------------------|----------------------------|-----------------|
| M.A. | PUBLIC ADMINISTRATION | University Of Madras | 2007 |
| M.Phil | COMMERCE | Madurai Kamaraj University | 2003 |
| B.Ed. | COMMERCE | Madurai Kamaraj University | 1992 |
| M.Com | COMMERCE | University Of Madras | 1990 |
| B.A. | Corporate Secretaryship | Bharathidasan University | 1985 |

Work Experience

| Name of Institution | Address of Institution | Designation | From | To |
|----------------------|---|---------------------|------------|-----------|
| Bishop Heber College | Puthur, Tiruchirappalli Tamilnadu Pin 620017 | Associate Professor | 12-07-2000 | Till date |

Teaching / Research Experience

U.G. : 22 years **P.G. :** 5 years **M.Phil.** **Ph.D.**

Table of Contents

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| 1. | Conferences / workshops / Seminars Attended | 53 |
| 2. | Research Papers Presented | 17 |
| 3. | Publication in Journals | 2 |
| 4. | Publication in Books | 8 |
| 5. | Books Published / Edited | 0 |
| 6. | Conferences / Workshops / Seminars Organised | 1 |
| 7. | Research Projects | 0 |
| 8. | Resource Person | 0 |
| 9. | Consultancy | 0 |
| 10. | Awards Recieved | 0 |
| 11. | Patent | 0 |
| 12. | Extension Activities Undertaken | 0 |
| 13. | Professional Membership | 0 |
| 14. | M.Phil. / Ph.D. Produced | 0 / 0 |

1. International level Conference on **"social values on Sustainable Development problems and prospectus"** sponsored by Bodhi International Journal of research in Humanitics arts & science organized by deanery of Research * Development bishop Heber College at TIRUCHY during 14/11/2022 to 15/11/2022.
2. College level Workshop on **"FDP on Student Mental Health"** sponsored by IQAC Bishop Heber College Trichy organized by IQAC Bishop Heber College Trichy at TIRUCHY during 15/07/2022 to 15/07/2022.
3. College level Workshop on **"FDP ON FinTech the future of finance"** sponsored by DEPARTMENT OF COMMERCE organized by NSE ACADEMY at TIRUCHY during 28/05/2022 to 28/05/2022.
4. National level Seminar on **"FINANCIAL PLANNING WITH WEALTH CREATION"** sponsored by THROUGH MUTUAL FUNDS organized by GULBARGA UNIVERSITY at KALABURAGI during 31/03/2022 to 31/03/2022.
5. International level Conference on **"DIGITAL TRANSFORMATION IN BANKING AND FINANCE"** sponsored by DEPARTMENT OF COMMERCE organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE TRICHY during 23/03/2022 to 24/03/2022.
6. -1 level Conference on **"TECHNO PRENEURSHIP"** sponsored by DEPARTMENT OF COMMERCE organized by BISHOP HEBER COLLEGE at BISHOP HEBER COLLEGE TRICHY during 15/03/2022 to 16/03/2022.
7. State level Workshop on **"SUCCESSFUL WRITING OF A RESEARCH PAPER IN SCOPUS, INDEX JOURNALS"** sponsored by DEPARTMENT OF COMMERCE organized by EINSTEN COLLEGE OF ARTS AND SCIENCE at TIRUNELVELI during 25/02/2022 to 26/02/2022.
8. College level Workshop on **"FDP on Investor Education"** sponsored by Sraddha Academy for Financial Education organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE TRICHY during 26/11/2021 to 26/11/2021.
9. College level Workshop on **"Six Sigma Strategy"** sponsored by DEPARTMENT OF COMMERCE organized by Synergy school of Business at TIRUCHY during 10/07/2021 to 10/07/2021.
10. College level Workshop on **"One week course on ICT tools for interactive teaching and blended learning"** sponsored by DEANERY OF ACADEMICS organized by BISHOP HEBER COLLEGE at TIRUCHY during 07/07/2021 to 19/07/2021.
11. College level Workshop on **"Workshop on Academic and Administrative Audit in Pursuit of Excellence in Higher Education"** sponsored by IQAC organized by BISHOP HEBER COLLEGE at TIRUCHY during 24/06/2021 to 26/06/2021.
12. International level Conference on **"STEP UP SUSTAINABLE DEVELOPMENT GOALS INTO ACTIONS"** sponsored by DEPARTMENT OF COMMERCE organized by BISHOP HEBER COLLEGE at TIRUCHY during 31/03/2021 to 31/03/2021.
13. College level Workshop on **"A BOON FOR THE TEACHING QND RESEARCH"** sponsored by N-LIST organized by DEPARTMENT OF COMMERCE at TIRUCHY during 26/03/2021 to 27/03/2021.
14. International level Seminar on **"Virtual And Augmentation Reality in Education"** sponsored by Bishop Heber College organized by Department of Computer Alpplication at Trichy during 03/08/2020 to 03/08/2020.
15. National level Seminar on **"Digital marketing"** sponsored by The American College, Madurai organized by The American College, Madurai at Madurai during 20/07/2020 to 20/07/2020.
16. -1 level Seminar on **"FUNDING OPPORTUNITIES FOR RESEARCH PROJECTS"** sponsored by PERIYAR EVR COLLEGE organized by IQAC PERIYAR EVR COLLEGE at TRICHY during 24/06/2020 to 24/06/2020.

17. International level Seminar on **"BIODIVERSITY AND CLIMATE CHANGE: AN INTIMATE DYNAMIC RELATIONSHIP"** sponsored by V O CHIDAMBARAM COLLEGE organized by V O CHIDAMBARAM COLLEGE at THOOTHUKUDI during 24/06/2020 to 24/06/2020.
18. National level Seminar on **"E- PATHSHALA: A PLATFORM FOR ONLINE LEARNING"** sponsored by PRINCE SHRI VENKATESWARAS ARTS AND SCIENCE COLLEGE organized by DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE) at CHENNAI during 22/06/2020 to 22/06/2020.
19. National level Seminar on **"TEACHER THE ULTIMATE & NEW CHALLENGES IN INTERNATIONAL TRADE"** sponsored by DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE organized by DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE at PERAMBALUR during 12/06/2020 to 12/06/2020.
20. National level Workshop on **"INTRODUCTION TO SPSS"** sponsored by TIRUPPUR KUMARAN COLLEGE FOR WOMEN organized by TIRUPPUR KUMARAN COLLEGE FOR WOMEN at TIRUPPUR during 03/06/2020 to 03/06/2020.
21. National level Seminar on **"SKILL DEVELOPMENT"** sponsored by VELS INSTITUTE OF SCIENCE TECHNOLOGY organized by DEPARTMENT OF COMMERCE (GENERAL) at CHENNAI during 31/05/2020 to 01/06/2020.
22. National level Workshop on **"STARTUP BUSINESS & INNOVATION OF NEW IDEAS"** sponsored by BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE organized by DEPARTMENT OF BUSINESS ADMINISTRATION at ERODE during 29/05/2020 to 01/06/2020.
23. National level Seminar on **"THE FUTURE GLOBAL ECONOMY AFTER COVID 19"** sponsored by SRM INSTITUTE OF SCIENCE AND TECHNOLOGY organized by DEPARTMENT OF COMMERCE at RAMAPURAM during 29/05/2020 to 29/05/2020.
24. National level Seminar on **"EMERGING TRENDS IN INFORMATION TECHNOLOGY"** sponsored by AGURCHAND MANMULL JAIN COLLEGE organized by IQAC & DEPARTMENT OF COMMERCE at CHENNAI during 28/05/2020 to 30/05/2020.
25. International level Orientation on **"RECENT AMENDMENTS IN COMPANIES ACT 2013"** sponsored by The New College organized by ICSI-SIRC at CHENNAI during 27/05/2020 to 27/05/2020.
26. National level Seminar on **"RECENT AMENDMENTS IN COMPANIES ACT 2013"** sponsored by THE INSTITUTE OF COMPANY SECRETARIES OF INDIA organized by THE NEW COLLEGE at CHENNAI during 27/05/2020 to 27/05/2020.
27. National level Orientation on **"COMPANIES ACT 2013"** sponsored by JAMAL MOHAMED COLLEGE organized by PG & RESEARCH DEPARTMENT OF COMMERCE at TIRUCHY during 26/05/2020 to 26/05/2020.
28. National level Workshop on **"SPSS TRAINING"** sponsored by EDU SKILL HARVEST organized by EDU SKILL HARVEST at during 21/05/2020 to 21/05/2020.
29. International level Refresher on **"SPSS"** sponsored by EDU Skill Harvest organized by EDU SKILL HARVEST at Bangalur during 21/05/2020 to 21/05/2020.
30. National level Workshop on **"Personality development"** sponsored by NATIONAL COLLEGE organized by DEPARTMENT OF COMMERCE (GENERAL) at TIRUCHY during 19/05/2020 to 19/05/2020.
31. National level Workshop on **"Unlearn to learn the skill"** sponsored by NATIONAL COLLEGE organized by PG & RESEARCH DEPARTMENT OF COMMERCE at TIRUCHY during 19/05/2020 to 19/05/2020.
32. National level Seminar on **"PRESENT CHALLENGES AND OPPORTUNITIES IN INDIAN BUSINESS ENVIRONMENT"** sponsored by SHRIMATHI DEVKUNVAR NANDALAL BVHATT VAISHNAV COLLEGE FOR WOMEN organized by SHRIMATHI DEVKUNVAR NANDALAL BVHATT VAISHNAV COLLEGE FOR WOMEN at SHRIMATHI DEVKUNVAR NANDALAL BVHATT VAISHNAV COLLEGE FOR WOMEN during 17/05/2020 to 17/05/2020.

33. National level Seminar on **"TEACHING PEDAGOGY AFTER COVID 19"** sponsored by BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH organized by DEPARTMENT OF COMMERCE AND ECONOMICS at BIHAR during 15/05/2020 to 15/05/2020.
34. -1 level Seminar on **"UNCOVERING PIAZZA FOR EFFECTIVE TEACHING"** sponsored by SRI AMARAAVATHI COLLEGE OF ARTS AND SCIENCE organized by SRI AMARAAVATHI COLLEGE OF ARTS AND SCIENCE at KARUR during 13/05/2020 to 13/05/2020.
35. International level Seminar on **"THE PROSPECTUS OF NEURO MARKETING"** sponsored by SADAKATHULLAH APPA COLLEGE organized by SADAKATHULLAH APPA COLLEGE at TIRUNELVELI during 04/05/2020 to 04/05/2020.
36. International level Conference on **"Current Issues In Indian Economy"** sponsored by Bishop Heber College organized by PG & RESEARCH DEPARTMENT OF COMMERCE at TIRUCHY during 08/01/2020 to 08/01/2020.
37. College level Workshop on **"TALLY WITH GST"** sponsored by BISHOP HEBER COLLEGE organized by PG & RESEARCH DEPARTMENT OF COMMERCE at TIRUCHY during 30/08/2019 to 30/08/2019.
38. College level Workshop on **"International financial Reporting standards"** sponsored by Bishop Heber College, Trichy organized by PG and Research Department of Commerce at Tiruchy during 09/02/2019 to 09/02/2019.
39. -1 level Workshop on **"Examinations and Evaluation reforms"** sponsored by Bishop Heber college, organized by IQAC Bishop Heber college, at Trichy during 10/03/2018 to 10/03/2018.
40. International level Conference on **"Emerging trends in service sector in the transformation of the Indian economy"** sponsored by Bishop heber college organized by Department of commerce at Tiruchy during 12/01/2017 to 01/01/1900.
41. College level Workshop on **"Curriculum Design and Evaluation Techniques"** sponsored by DST -FIST & DBT -STAR COLLEGE organized by Bishop Heber College at Trichy during 21/11/2016 to 22/11/2016.
42. International level Conference on **"DIGITAL INDIA-Prospects and challenges."** sponsored by PG & research Dept of Commerce, Bishop Heber College, Tiruchy organized by PG & research Dept of Commerce, Bishop Heber College, Tiruchy at Trichy during 20/08/2015 to 20/08/2015.
43. National level Seminar on **"Human Resource Management in the era of Globalization : Issues and challenges."** sponsored by Dept of Lifelong learning Khajamalai campus Bharathidasan University Trichy organized by Dept of Lifelong learning Khajamalai campus Bharathidasan University Trichy at Trichy during 28/03/2014 to 29/03/2014.
44. International level Conference on **"Applied research in Commerce and Management"** sponsored by PG & research Dept of Commerce, Bishop Heber College, Tiruchy organized by PG & research Dept of Commerce, Bishop Heber College, Tiruchy at Trichy during 22/01/2014 to 22/01/2014.
45. College level Workshop on **"RESEARCH TECHNIQUES AND DATA ANALYSIS"** sponsored by Bishop Heber College organized by PG & Research Department of Commerce, Bishop Heber college, Tiruchy at Tiruchirappalli during 21/10/2013 to 21/10/2013.
46. College level Workshop on **"PARTNERSHIP IN HIGHER EDUCATION: OPPORTUNITIES & CHALLENGES"** sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 28/02/2013 to 28/02/2013.
47. International level Workshop on **"Campus Waste management"** sponsored by Bishop Heber College organized by Bishop Heber College at Tiruchirappalli during 26/08/2011 to 26/08/2011.
48. College level Workshop on **"EXAMINATION REFORMS & EVALUATION"** sponsored by Bishop Heber College organized by IQAC, Bishop Heber College, TIRUCHY. at Tiruchirappalli during 11/03/2011 to 12/03/2011.
49. -1 level Conference on **"Indian insurance sector, innovation, substantiability and social impact"** sponsored by CMS college of science and commerce organized by Department of Commerce at Coimbatore during 23/02/2008 to 23/02/2008.

50. National level Conference on **"Recent Trends in Services Marketing in India"** sponsored by Rev. Jacob memorial Christian college organized by Department of Commerce at Ambilikkai during 07/02/2008 to 07/02/2008.
51. National level Conference on **"Emerging trends in retail management"** sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 30/03/2007 to 30/03/2007.
52. College level Workshop on **"Curriculum Development and Evaluation"** sponsored by Bharathidasan University organized by academic staff college, Bharathidasan University at Trichy during 09/03/2006 to 11/03/2006.
53. National level Seminar on **"Financial Sector Reforms"** sponsored by UGC organized by St. Josephs college at Trichy during 12/01/2005 to 13/01/2005.

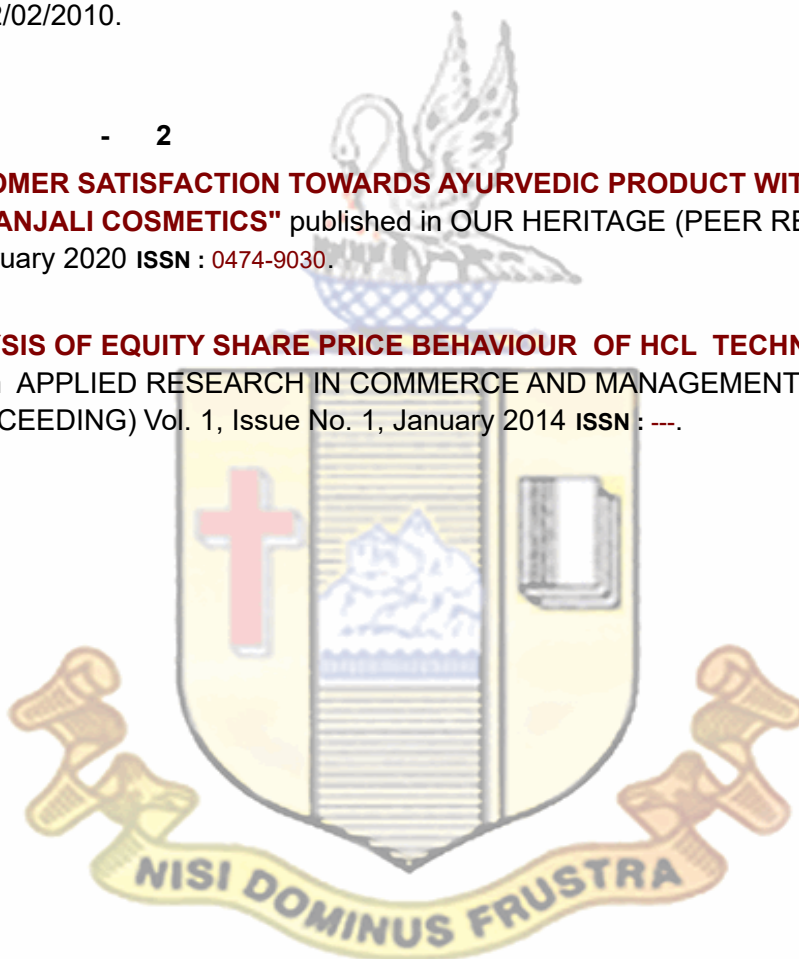


1. **"Digital Banking: Exchanging customer Experience, generating customer Loyalty"** in the Select conference on *DIGITAL INDIA-Prospects and challenges* sponsored by , organized by PG & Research Dept of Commerce, Bishop Heber college, Tiruchy at Trichy during 20/08/2015 to 20/08/2015.
2. **"E-BUSINESS : Issues and challenges in Digital India."** in the Select conference on *DIGITAL INDIA-Prospects and challenges* sponsored by , organized by PG & Research Dept of Commerce, Bishop Heber college, Tiruchy at Trichy during 20/08/2015 to 20/08/2015.
3. **"A Study on risk and return analysis of Indian Media Industry based on the CNX Media Index, National Stock Exchange"** in the International conference on *Contemporary Issues in Business* sponsored by , organized by Department of Commerce, Bishop Heber College at Puthur Tiruchy during 05/12/2014 to 06/12/2014.
4. **"A Study on risk and return analysis of Indian media industry based on the CNX media index, National Stock Exchange"** in the International conference on *International conference on Contemporary issues in Business*. sponsored by Bishop Heber College, organized by PG & Research Dept of Commerce, Bishop Heber college, Tiruchy at Trichy during 05/12/2014 to 06/12/2014.
5. **"Aptitude Guidelines for Commercial Dependability"** in the Select conference on *Human Resource Management in the era of Globalization : Issues and challenges*. sponsored by , organized by Dept of Lifelong learning Khajamalai campus Bharathidasan University Trichy at Tiruchirappalli during 28/03/2014 to 29/03/2014.
6. **"Knowledge Management: an overview"** in the International conference on *Applied Research in Commerce and Management* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 22/01/2014 to 22/01/2014.
7. **"Banking services and customer Responsibility in India"** in the International conference on *Applied Research in Commerce and Management* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 22/01/2014 to 22/01/2014.
8. **"A study on Analysis of Equity share Price Behaviour of HCL Technologies Limited"** in the Select conference on *Applied Research in Commerce and Management* sponsored by , organized by Department of Commerce at Bishop Heber College during 22/01/2014 to 22/01/2014.
9. **"Recognizing & Rewarding Employees Skill in an Organization"** in the International conference on *TALENT MANAGEMENT* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 10/05/2012 to 10/05/2012.
10. **"A study on Employee's Recognition and Rewards in organization"** in the State conference on *Emerging trends in Business environment* sponsored by Bishop Heber College, organized by PG & Research Dept of Commerce, Bishop Heber college, Tiruchy at Trichy during 20/03/2012 to 20/03/2012.
11. **"A study on Employee's Recognition and Rewards in organization"** in the State conference on *Emerging trends in Business environment* sponsored by Bishop Heber College, organized by PG & Research Dept of Commerce, Bishop Heber college, Tiruchy at Trichy during 20/03/2012 to 20/03/2012.
12. **"Technical Guidelines for Corporate Responsibility"** in the International conference on *Personal Dynamism in Organizational Development* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 12/03/2012 to 12/03/2012.
13. **"Competency framework in Corporate Relationship"** in the Select conference on *Competency building strategies in business and technology for sustainable development* sponsored by , organized by Sri Ganesh School of Business Management, Salem. at salem during 24/02/2012 to 24/02/2012.

14. **"Constraints of women entrepreneurs"** in the Select conference on *Youth entrepreneurship – issues, challenges and opportunities* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 23/02/2011 to 23/02/2011.
15. **"Opportunities & challenges of insurance sector in India"** in the National conference on *Indian service sector* sponsored by , organized by Dept. of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Women's college, Poovanthi at Poovanthi, Sivagangai Dt. - 630 611. during 26/02/2010 to 26/02/2010.
16. **"New innovations and problems in small scale business in India"** in the National conference on *New Business development, issues, challenges and Opportunities* sponsored by , organized by Post-Graduate and Research Department of Commerce, Bishop Heber College at Tiruchirappalli during 12/02/2010 to 12/02/2010.

Publication in Journals - 2

1. **"A STUDY ON CUSTOMER SATISFACTION TOWARDS AYURVEDIC PRODUCT WITH REFERENCE TO PATANJALI COSMETICS"** published in OUR HERITAGE (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 ISSN : 0474-9030.
2. **"A STUDY ON ANALYSIS OF EQUITY SHARE PRICE BEHAVIOUR OF HCL TECHNOLOGIES LIMITED"** published in APPLIED RESEARCH IN COMMERCE AND MANAGEMENT (CONFERENCE PROCEEDING) Vol. 1, Issue No. 1, January 2014 ISSN : ---.



1. **A STUDY ON RISK AND RETURN ANALYSIS OF INDIAN MEDIA INDUSTRY BASED ON CNX MEDIA INDEX, NATIONAL STOCK EXCHANGE.** CONTEMPORARY ISSUES IN BUSINESS. :, January 2015.
2. **A STUDY ON RISK AND RETURN ANALYSIS OF INDIAN MEDIA INDUSTRY BASED ON CNX MEDIA INDEX, NATIONAL STOCK EXCHANGE.** CONTEMPORARY ISSUES IN BUSINESS. Trichy :PG AND RESEARCH DEPT. OF COMMERCE , BISHOP HEBER COLLEGE, TIRUCHY., December 2014.
3. **A STUDY ON ANALYSIS OF EQUITY SHARE PRICE BEHAVIOUR OF HCL TECHNOLOGIES LIMITED".** APPLIED RESEARCH IN COMMERCE AND MANAGEMENT P. Trichy :PG AND RESEARCH DEPT. OF COMMERCE , BISHOP HEBER COLLEGE, TIRUCHY., January 2014.
4. **RECOGNISING AND EMPLOYEES' SKILL IN AN ORGANIZATION.** TALENT MANAGEMENT. :PG AND RESEARCH DEPT. OF COMMERCE , BISHOP HEBER COLLEGE, TIRUCHY., October 2012.
5. **TECHNICAL GUIDELINES FOR CORPORATE RESPONSIBILITY".** " PERSONAL DYNAMISM IN ORGANISATIONAL DEVELOPMENT". Trichy :PG & research Department of Bishop Heber College, April 2012.
6. **TECHNICAL GUIDELINES FOR CORPORATE RESPONSIBILITY.** PERSONAL DYNAMISM IN ORGANISATIONAL DEVELOPMENT. Trichy :AND RESEARCH DEPT. OF COMMERCE , BISHOP HEBER COLLEGE, TIRUCHY., March 2012.
7. **SHARE PRICE PERFORMANCE OF MAJOR AUTOMOBILE COMPANIES IN INDIA.** SEARCH AND RESEARCH IN COMMERCE AND MANAGEMENT. Trichy :PG AND RESEARCH DEPT. OF COMMERCE , BISHOP HEBER COLLEGE, TIRUCHY., March 2012.
8. **A STUDY ON RISK AND RETURN ANALYSIS OF INDIAN MEDIA INDUSTRY BASED ON CNX MEDIA INDEX, NATIONAL STOCK EXCHANGE.** CONTEMPORARY ISSUES IN BUSINESS. :, January 1900.

Conferences / Workshops / Seminars Organised

- 1

1. International level Conference Entitled **"APPLIED RESEARCH IN COMMERCE AND MANAGEMENT"** at TIRUCHIRAPALLI, sponsored by , during 22/01/2014 to 22/01/2014.



Signature of Staff
(G.T.SAMUEL DEVADOSS)